

HAEMORRHOID TREATMENT, SIMPLIFIED

Important Risk Information:

This document is not meant to replace medical advice. All procedures for treating haemorrhoids carry the potential for side effects. Common side effects associated with treatment of internal grades I and II haemorrhoids include the potential for pain, discomfort and/or bleeding from the treatment site.

Inform your healthcare professional of any medications you are taking, be sure to listen to them and ask questions if you don't understand any of their instructions.

Double-check with your healthcare professional to see if there is anything else you should consider that is not covered by this document and report any side effects you may experience.

1. All patients tolerated treatment without complaints following the procedure in a single center retrospective study with 23 patients.
Kantsevov S, Bitner M. Nonsurgical treatment of actively bleeding internal Haemorrhoids with a novel endoscopic device (with video).
Gastrointestinal Endoscopy, Vol 78, No. 4: 2013. 649-653.



Medtronic

Medtronic Australasia Pty Ltd 2 Alma Road
Macquarie Park, NSW 2113 Australia
Tel: +61 2 9857 9000
Fax: +61 2 9889 5167
Toll Free: 1800 668 670

Medtronic New Zealand Ltd
Level 3 - Building 5, Central Park
Corporate Centre
666 Great South Road
Penrose, Auckland 1051
New Zealand
Fax: +64 9 918 3742
Toll Free: 0800 377 807

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medtronic.com.au
medtronic.co.nz

Introducing the HET™ Bipolar System

Gentle, Simple & Effective treatment
of Grades I and II haemorrhoids

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HAEMORRHOID ENERGY THERAPY AT A GLANCE



WHAT ARE HAEMORRHOIDS?

Haemorrhoids are a collection of blood vessels in the lower rectum. Everyone is born with Haemorrhoids as a normal part of the vascular tissue in the rectum. However, Haemorrhoidal tissue can enlarge and may require treatment.

Common symptoms that may require treatment include:

- Rectal bleeding during bowel movements
- Prolapse (tissue comes outside of anus) during bowel movements
- Itching or discomfort in the anal area

WHAT IS THE HET™ BIPOLAR SYSTEM?

The HET™ Bipolar System is a proprietary technology that allows for the gentle, simple and effective non-surgical treatment of symptomatic low grade haemorrhoids in a single procedure.

The HET™ Bipolar system treats haemorrhoids in the area where the human body doesn't feel much pain, using low power energy. Ask your healthcare professional about how haemorrhoid treatment above the "pain line" could result in a procedure with minimal discomfort.

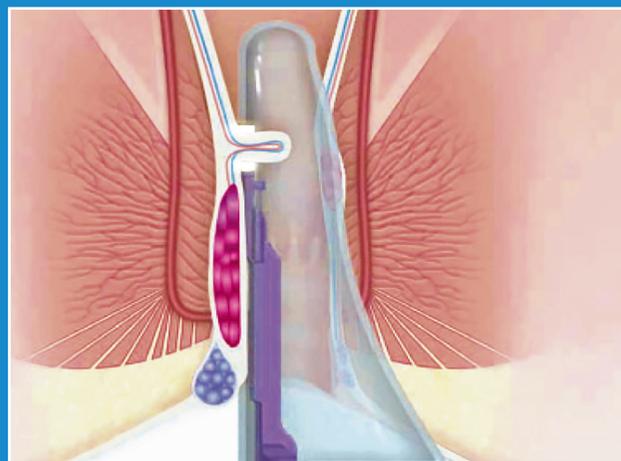
IS THE HET™ BIPOLAR SYSTEM DIFFERENT TO OTHER TREATMENT OPTIONS AVAILABLE?

Treatment with the HET™ Bipolar System is a fast therapy that typically takes only seconds to complete.

Many haemorrhoid treatment options often require multiple procedures to treat the haemorrhoids, including banding and infrared coagulation procedures. In contrast, the HET™ Bipolar System can be used to treat multiple haemorrhoids in a single therapy session.

The HET™ Bipolar System enables a more efficient treatment of grades I and II internal haemorrhoids compared to banding because it typically only needs one session.

HOW THE HET™ BIPOLAR SYSTEM WORKS



The HET™ Bipolar System is inserted into the rectum and low power energy is delivered to the blood supply feeding enlarged haemorrhoids - not to the haemorrhoid itself. This causes the blood volume to be reduced, causing the haemorrhoid to shrink in size.

IS THE HET™ BIPOLAR SYSTEM RIGHT FOR TREATING MY HAEMORRHOIDS?

While both internal and external haemorrhoids are generically called "haemorrhoids", these conditions are different - they cause different symptoms and are treated differently.

Your healthcare professional can tell you whether your haemorrhoid symptoms are the result of internal or external haemorrhoids. Grades I and II internal haemorrhoids are considered mild-to-moderate and can be treated with non-surgical methods using the HET™ Bipolar System.

IS HAEMORRHOID ENERGY THERAPY PAINFUL?

In one 23 patient study, 100% of patients surveyed reported no pain or discomfort from treatment of internal haemorrhoids when the HET™ Bipolar System was used.¹

Ask your healthcare professional about the potential for pain or discomfort with haemorrhoid treatments.